Celebrating INNOVATION in the Life-Sciences Industry

COMPANIES
APPS
PLATFORMS
PRODUCTS
SERVICES
TECHNOLOGIES
TOOLS

Innovations
PRODUCTS, TOOLS, SOLUTIONS

Every day, new products, tools, services, and solutions are being introduced that have the potential to change the healthcare and life-sciences landscape. Here is a look at a few of them.

Products, Tools, Solutions

Aprecia
- apprecia.com
Cognizant
- cognizant.com
Creation Healthcare
- creationhealthcare.com
DixaExchange
- dixachange.com
eClinical solutions
- ecclinical.com
Foremex
- foremex.com
Mervion Medical Systems
- mervion.com
Parexel
- parexel.com
PHT Corp.
- phtcorp.com
Publicis Health
- publicishealthmedia.com
Remedy Health Media
- remedyhealthmedia.com
RIT International
- rit.com
SomaLogic
- somalogic.com
Synergista
- synergista.com
Teletrax
- teletrax.com
Therapeutic Proteins International
- therapeutics.com
Zoetis
- zoetis.com

Bridging the Gap Between Medical Data and Quality Care
Zoetis’ Patient Clarity Provides EHR Interoperability

Of the many formats available for storing medical records electronically, Zoetis’ middleware rises above by unifying data from any current provider into a single common format.

The company’s newly released open API product provides easy access to that middleware, enabling developers to easily write applications against multiple databases storing records in different formats. The Zoetis Patient-Clarity platform is healthcare software that uses middleware technology to integrate with hospital IT systems to improve patient outcomes by reducing medical errors stemming from miscommunication and omissions.

The organization differentiates itself in the crowded patient medical records market through a unique product offering that addresses technology gaps inherent in medical systems.

The platform’s open architecture middleware approach is also unique. It leverages IT advancements from vertical market platforms, including system-oriented architecture (SOA), mobile, and cloud. It leverages existing EHR deployed systems, supports healthcare system integrations, and addresses EHR interoperability for care operational environments without adding any additional database layers as compared with healthcare information exchanges.

Transferring from aka EHR systems to consolidated patient medical information, the Zoetis Patient-Clarity platform is supported by EHR gateways, converting EHR proprietary patient data to universal patient clinical data.

With the support of EHR gateways, the Patient-Clarity platform consolidates medical data on a patient-centric approach. Its SOA based health oriented architecture (HOA) uses an information-as-a-service model to support on-demand data access without duplication.

Zoetis enables interoperability along the patient’s care continuum.