

Pharma

VOICE

Celebrating
INNOVATION

in the Life-Sciences Industry

COMPANIES

APPS

PLATFORMS

PRODUCTS

SERVICES

TECHNOLOGIES

TOOLS

Innovations
PRODUCTS, TOOLS, SOLUTIONS

Every day, new products, tools, services, and solutions are being introduced that have the potential to change the healthcare and life-sciences landscape. Here is a look at a few of them.

Products, Tools, Solutions

Aprecia

- aprecia.com

Cognizant

- cognizant.com

Creation Healthcare

- creationhealthcare.com

DitaExchange

- ditaexchange.com

eClinical solutions

- eclinicalsol.com

Formedix

- formedix.com

Mevion Medical Systems

- mevion.com

Parexel

- parexel.com

PHT Corp.

- phtcorp.com

Publicis Health

- publicishealthmedia.com

Remedy Health Media

- remedyhealthmedia.com

RTI International

- rti.org

SomaLogic

- somalogic.com

Synergistix

- synergistix.com

Telerox

- telerox.com

Therapeutic Proteins International

- theraproteins.com

Zoetix

- zoetix.com

► Bridging The Gap Between Medical Data And Quality Care

Zoetix's Patient Clarity Provides EHR Interoperability

Of the many formats available for storing medical records electronically, Zoetix's middleware rises above by unifying data from any current provider into a single common format.

The company's newly released open API product provides easy access to that middleware, enabling developers to easily write applications against multiple databases storing records in different formats. The Zoetix Patient-Clarity platform is healthcare software that uses middleware technology to integrate with hospital IT systems to improve patient outcomes by reducing medical errors stemming from miscommunication and omissions.

The organization differentiates itself in the crowded patient medical records market through a unique product offering that addresses technology gaps inherent in medical systems.

The platform's open architecture middleware approach is also unique. It leverages IT advancements from vertical market platforms, including

system oriented architecture (SOA), mobile, and cloud. It leverages existing EHR deployed systems, supports healthcare system integration, and addresses EHR interoperability for care operational environments without adding any additional database layers as compared with healthcare information exchanges.

Transitioning from silo EHR systems to consolidated patient medical information, the Zoetix Patient-Clarity platform is supported by EHR gateways, converting EHR proprietary patient data to universal patient clinical data.

With the support of EHR gateways, the Patient-Clarity platform consolidates medical data on a patient-centric approach. Its SOA based health oriented architecture (HOA) uses an information-as-a-service model to support on demand data access without duplication.

Zoetix enables interoperability along the patient's care continuum.

ARCHITECTURE OVERVIEW

