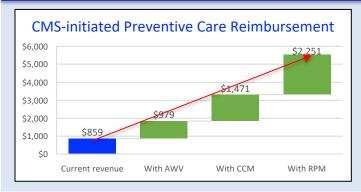


CMS-initiated Preventive Care Service

Requirements / Eligibility / Revenue impact



CMS guideline

- Focus on elder population / Medicare Part B
- Non-face-to-face patient engagement
- · Time counter monitoring
- Additional predictable, recurring revenue
- Significant revenue increase as compared with today average unique patient revenue

Challenges

- Identify patient eligibility
- · New workflow for non-face-to-face engagements
- Time log for billing
- Active patient reach-out and engagement
- Staff delegation and efficiency
- IT infrastructure required to support new services
- Risks due to increased operational costs to support preventive care services

Solutions

- ✓ Ability to analyze EHR for list of eligible patients
- ✓ <u>Business model</u>: Transaction-based licensing guarantees Net New Revenue
- ✓ Turnkey solution to eliminate providers' risks
- ✓ Care collaboration workflow for staff delegation and efficiency
- ✓ Alert / notification for patient follow-up
- ✓ Care team time log for billing support

Integrated Healthcare Platform

- Patient-centered care collaboration model
- > Turnkey solutions with outsourced nursing staff, mobile care units and telehealth services
- Integrated solutions for all CMS supported preventive care services (AWV, CCM, RPM, TCM and BHI)

Potential preventive care service revenue

Total unique patients	5,000
Medicare Part B percentage	21.85%
Medicare Part B patients	1093
AWV revenue	\$131,160
CCM revenue	\$354,919
RPM revenue	\$1,521,456
Total preventive care revenue	\$2,007,535

- o Cloud-deployed solutions, **no** IT or hardware cost
- Deployment ready in weeks
- o Ease of use reduces staff training time
- o Turnkey service ready for operation
- Expanding to support mobile care units and telehealth
- Ability to focus services for senior living facilities
- * Potential preventive care revenue does not include all CMS CPT codes